



SOCIETE INTERNATIONALE POUR L'ENSEIGNEMENT COMMERCIAL
INTERNATIONAL SOCIETY FOR BUSINESS EDUCATION
PEDAGOGICAL COMMITTEE

Call for Presentations

to be given at the 79th International Conference, Vienna, Austria
29th July to 3rd August 2007

The international Board of SIEC-ISBE and the Pedagogical Committee invite members to submit presentation proposals for the 2007 SIEC Conference. The theme for the 2007 conference is:

Innovation in Business Education

The theme of the 2007 conference reflects the important role that innovation in Business Education plays. Member countries have different approaches to Innovations. It will be constructive to exchange experiences and learn from one another.

Proposals addressing the theme are encouraged but proposals on other issues relating to business education are welcomed.

Criteria for Selection

The most important criterion for selection will be the overall quality of the proposed programme. Consideration will be given to the content of the presentation and the expertise of the presenter. The proposal should state clearly the scope and significance of the topic to the potential audience. Conference programmes must be relevant to business educators, and they should address both general and specific concerns in practical, concrete ways.

Please note, that a presenter must be a member of SIEC-ISBE and should attend the entire conference.

Presentation description and submission

Your proposal must contain a description of your presentation. Please include the objectives of your session, its content, target audience, and any other information that you feel is important to your proposal. Please use the Pro-Forma Submission Form designed for SIEC-ISBE Vienna 2007. The form is available from the SIEC-ISBE International website www.siec-isbe.org.

Please send an electronic copy of your proposal

- to Hans-Peter Schoch, Chair of the SIEC Pedagogical Committee at hpschoch@tele2.ch as an e-mail attachment
- using the pro-forma submission form (www.siec-isbe.org)
- **by January 20, 2007**

Acceptance notification

Authors will be notified by February 25th 2007 regarding the acceptance of their proposals. At the same time, authors of accepted proposals will be informed about the Audiovisual / Multimedia equipment available for their sessions. After March 10th all accepted proposals will be put on the SIEC-ISBE international website (www.siec-isbe.org).

If you have any questions or require more information, please contact Hans-Peter Schoch, Chair of the Pedagogical Committee, at hpschoch@tele2.ch.