



SOCIETE INTERNATIONALE POUR L'ENSEIGNEMENT
COMMERCIAL
INTERNATIONAL SOCIETY FOR BUSINESS EDUCATION
PEDAGOGICAL COMMITTEE (PedCom)

From SIEC-ISBE-members for SIEC-ISBE-members

Workshops, seminars and presentations are designed to exchange experiences and learn from one another.

Call for Workshops, Seminars and Presentations

to be given at the 80th International Conference 2008
Waterford, Ireland
July 28 to August 1, 2008

The theme for the 2008 conference is:

Global Changes - Local Challenges

- Economic Issues:
 - Outsourcing
 - business education in a growing, competitive and diverse economy
- Innovative learning strategies (e.g. distance learning, e-learning)
- Quality issues
- Government involvement
- International exchanges
- Cultural differences
- Communication issues
- Intellectual power
- Environmental issues
- Cooperation with international businesses

Proposals for workshops, seminars and presentations should be **submitted to your country's Pedagogical Committee member** or to Hans-Peter Schoch, PedCom-Chair (e-mail: hpschoch@tele2.ch) **by January 15, 2008**. Please use the Workshop/Seminar/Presentation Submission Form you will find on www.siec-isbe.org. If you need more information, don't hesitate to contact your PedCom member or Hans-Peter Schoch, PedCom-Chair.

Please note, that all presenters

- must be members of SIEC in order to present at the conference. If the presenter's home country has a SIEC-ISBE chapter, he/she must join that national chapter. If the presenter is from a country without a national chapter, membership information is available at www.siec-isbe.org.
- should register for and attend the entire conference.

Notification of decision will be made by February 15, 2008.

Types of Pedagogical Sessions:

Workshop

- ***has to address the topic given***
- 90-minute session
- consists of an introduction, discussion and / or activity
- includes an introduction for about 20 – 30 minutes
- is an interactive session
- topics and discussion points are shared in advanced of the sessions (www.siec-isbe.org)
- Participants come to the session expecting to be involved.
- Plan about 20-30 minutes for an overview and the remainder of the session; should be an interactive activity.

Seminar

- ***must address the topic given***
- 60-minute session
- is a presentation of a topic of immediate interest to the participants
- consists of a presentation (between 30 and 40 minutes) and discussion
- Plan adequate time in the seminar session for discussion and sharing among participants.
- A briefing paper to distribute to participants would be useful. (www.siec-isbe.org)
- Visual aids are expected.

Presentation / Round table

- ***has not to address the topic given***
- can also be given by two or three teachers from different countries to present a shared project
- can also be used as a round table to share projects
- 60-minute session.
- Presentations include an overview (about 40 minutes) of the topic with a question and answer period.
- Visual aids and handouts on the topic are expected.

Any SIEC member may submit for a workshop, a seminar or a presentation / round table a proposal by January 15, 2008. The committee reviews the presentation submissions and selects those for inclusion in the PedCom program 2008. Notification of decision will be made by February 15, 2008.

As we said on the top of this paper, workshops, seminars and presentations are designed to exchange experiences and learn from one another. That is the goal of the Pedagogical Committee. Thank you for supporting our effort.

SIEC-ISBE
Pedagogical Committee

Hans-Peter Schoch (hpschoch@tele2.ch)
Chair