

About SIEC-ISBE History Book

A committee of researchers under the direction of Andrew Moore wrote a comprehensive history of the SIEC-ISBE organization to celebrate its 100th anniversary in 2001. The members of this committee were comprised of Andrew Moore, Dr. Robert Ristau, Bill Anderson, and LaNeta Carlock. This publication, entitled "AA Century of International Cooperation in Business Education" was presented to the Assembly of Delegates at the Centennial Conference in Zurich, Switzerland, on 30 July 2001. A gift copy was given to each delegate at that conference.

South-Western Publishing, under the direction of Karen Schomhe and Carol Spencer, undertook the task of publication of this book. The SIEC-ISBE organization wishes to thank South-Western and Karen and Carol for their support and sponsorship of this project.

It is important for members of an organization to know the history and background of the organization to which they belong. It is rare in most organizations to be able to find this background information and historical photos in one place. Therefore, the members of SIEC-ISBE have the unique opportunity to read about the history of the Society. Please consider purchasing a copy of this history book for that reason.

The sale of the history book is a fund-raising project for the Society. Purchase of the history book can be made through the Permanent Office of SIEC-ISBE at a cost of 15 USD or 25 CHF. Please complete the order form and send it along with a check or money order to SIEC-ISBE, P.O. Box 2083 Marion, Indiana 46952 USA. If you would like to pay through electronic transfer, please contact our General Secretary at secretary@siec-isbe.org.

**SIEC-ISBE
Purchase Invoice
SIEC-ISBE History Book**

Name: _____

Street/Mailing Address: _____

City and State: _____

Zip/Postal Code: _____

Country: _____

E-mail: _____

Telephone: _____
(Include country code)

Number of Copies: _____

 x \$15.00 (USD) - per book
= (USD)

Mail above form to:

**SIEC-ISBE
P.O. Box 2083
Marion, Indiana 46952
USA**