



SOCIETE INTERNATIONALE POUR L'ENSEIGNEMENT COMMERCIAL
INTERNATIONAL SOCIETY FOR BUSINESS EDUCATION

PROFESSIONAL DEVELOPMENT COMMITTEE

Call for Workshops, Presentations and Posters

to be given at the 89th International Conference 2017

San Juan, Puerto Rico

July 23 – July 29, 2017

The theme for the 2017 conference is:

Internationalization of Education: A Why and How Perspective

Globalization is the flow of technology, economy, knowledge, people, values, and ideas across the borders. It affects each country differently under the history, traditions, culture and priorities of each nation. The internationalization of education is one of the ways in which a country responds to the impact of globalization, but that respects the idiosyncrasies of the nation. The internationalization of education is the process of integrating the international and intercultural dimension into teaching, research and service. Internationalization is a dynamic process and not a set of isolated activities.

Presenters might focus on:

- internationalization of education: perspectives of why and how
- strategies to integrate the international and intercultural dimension into education
- technology as a tool for internationalization of education
- integration of internationalization in the curriculum
- partnerships as a means to internationalize education
- students and faculty mobility
- Practice and research on business teaching and learning

Conference formats

Members are encouraged to submit research-based and/or practice-based proposals that support learning and teaching. Practice-based proposals may explain a project or activity that is valuable to the classroom teacher.

Presenters should also focus on the interaction with the audience and on the benefit of their results, e.g. with best-practice examples and practical applications showing how to use the results in classroom.

Types of Pedagogical Sessions for 2017 are:

Workshop

- must address the topic given
- 90-minute session
- consists of an introduction, discussion and/or activity
- is an interactive session
- plan about 20–30 minutes for an overview and the remainder of the session should be an interactive activity (participants expect to be involved)

Presentation

- can address the topic given or other topics relevant for business educators
- 60-minute session
- the topic is of immediate interest to the participants
- consists of a presentation (between 30 and 40 minutes) and discussion
- can be used as a round table from different countries to present a shared project

Poster

- can be research-based or practice-based
- may be from an educational institution and provide information about programs or projects
- the topic is of immediate interest to the participants
- should encourage young researchers
- includes a short introduction within a poster session

Proposals for workshops, presentations and posters should be submitted to your country's member to the Professional Development Committee (PDC) or to Elisabeth Riebenbauer (e-mail: elisabeth.rieiebenbauer@uni-graz.at) **by January 31, 2017**.

Please use the **PDC-Submission Form** you will find on www.siec-isbe.org. The review board of the Committee will evaluate the submissions and select those for inclusion in the conference program 2017. Notification of this decision will be made by **February 28, 2017**. If you need more information, don't hesitate to contact your national PDC-member or Elisabeth Riebenbauer.

Please note, that all presenters

- must be members of SIEC-ISBE in order to present at the conference. If the presenter's home country has a SIEC-ISBE chapter, he/she must join that national chapter. If the presenter is from a country without a national chapter, membership information is available at www.siec-isbe.org
- must register for the conference. If membership and registration are not completed by **June 1, 2017**, you will be removed from the program 2017.

The PDC will use the following evaluation criteria for 2017 proposals. All proposals will be blind peer-reviewed for content and quality. Priority will be given to proposals which

- follow the conference theme (presentations exempted),
- are of interest to conference participants,
- have well-qualified presenters,
- involve conference participants,
- follow the pro forma guidelines.

Additional considerations:

- Priority will be given to new members and individuals who have not presented at a previous conference.
- Home country of presenter will be considered to encourage geographic diversity.

Workshops, presentations and posters are designed to exchange experiences and to learn from one another. All accepted workshop, presentation, and poster abstracts will be published in the conference proceedings once presented at the conference. Thank you for supporting our effort.

For the SIEC-ISBE Professional Development Committee

Mona Engberg (PDC-Chair)

Elisabeth Riebenbauer (ISBE Austria)