

## Call for Workshops, Presentations and Posters

90<sup>th</sup> SIEC-ISBE International Conference  
Reykjavik, Iceland  
July 29 – August 3, 2018

**Conference theme: "Startups"**

The term "startup" has been used with increasing frequency over the past years to describe scrappy young ventures, hip apps and huge tech companies. But what is a startup, really?

Many different people have given their versions that include: a company working to solve a problem where the solution is not obvious and success is not guaranteed; a state of mind; an explicit decision to forgo stability in exchange for the promise of tremendous growth and the excitement of making immediate impact."

*Startups*

*Repetition doesn't create memories –  
New experiences do!*

*Brian Chesky  
CEO and Cofounder of Airbnb*

However, one thing we can all agree on -- the key attribute of a startup is its ability to grow which is very closely linked to learning and learning skills. We also know that startups may appear in many other walks of life other than business (i.e. partnerships between students in different countries, common work and projects, etc.).

The main goal of this conference will be to focus on how to acquire the needed skills for working and living in a world where you need more than factual knowledge. This might be taken from various perspectives such as a research, education, and business.

For example, presenters might focus on:

- Entrepreneurship Education
- Intrapreneurship
- Entrepreneurship and inclusion
- Independence and responsibility
- Social responsibility
- Creative and inventive companies
- Learning organizations
- Practice and research on business teaching and learning
- Entrepreneurial skills
- Work-based learning

### Conference formats

Members are encouraged to submit research-based proposal and/or practice-based proposals that support learning and teaching. Practice-based proposals may explain a project or activity that is valuable to the classroom teacher.

Presenters should also focus on the interaction with the audience and on the benefit of their results, e.g. with best-practice examples and practical applications showing how to use the results in classroom.

### Types of Pedagogical Sessions for 2018

#### Workshop

- Must address the conference theme
- Limited to a 90-minute session
- Consists of an introduction, discussion and/or activity
- Is an interactive session
- Provides about 20–30 minutes for an overview with the remainder of the session being an interactive activity (participants expect to be involved)

#### Presentation

- Can address the topic given or other topics relevant for business educators

- Limited to a 60-minute session
- Is a topic of immediate interest to the participants
- Consists of a presentation (between 30 and 40 minutes) and discussion
- Can be used as a round table from different countries to present a shared project

### **Poster**

- Can be research-based or practice-based
- May be from an educational institution and provide information about programs or projects
- Should be a topic of immediate interest to the participants
- Should encourage young researchers
- Includes a short introduction within a poster session

### **Submission Instructions**

Proposals for workshops, presentations and posters should be submitted to your country's member to the Professional Development Committee (PDC) or to Dana Gray (e-mail: [dgray@rsu.edu](mailto:dgray@rsu.edu)) by **January 31, 2018**.

Please use the **PDC-Submission Form** that will be provided on the SIEC-ISBE website by the end of October 2017. The review board of the Committee will evaluate the submissions and select those for inclusion in the conference program 2018. Notification of this decision will be made by **February 28, 2017**. If you need more information, please contact your national PDC member or [Dana Gray](#).

### **Presenter requirements**

- All presenters must be members of SIEC-ISBE in order to present at the conference. If the presenter's home country has a SIEC-ISBE chapter, he/she must join that national chapter. If the presenter is from a country without a national chapter, membership information is available at [www.siec-isbe.org](http://www.siec-isbe.org)
- All presenters must register for the conference. If membership and registration are not completed by **June 1, 2018**, you will be removed from the program 2018.

### **Proposal Evaluation Criteria**

The PDC will use the following evaluation criteria for 2018 proposals. All proposals will be blind peer-reviewed for content and quality. Priority will be given to proposals that

- follow the conference theme (presentations exempted),
- are of interest to conference participants,
- have well qualified presenters,
- involve conference participant,
- follow the pro forma guideline.

Additional considerations:

- Priority will be given to new members and individuals who have not presented at a previous conference.
- Home country of presenter will be considered to encourage geographic diversity.

Workshops, presentations and posters are designed to exchange experiences and to learn from one another. All accepted workshop, presentation, and poster abstracts will be published in the conference proceedings once presented at the conference. Thank you for supporting our effort.

