

SIEC-ISBE 89TH CONVENTION

Condado Plaza Hilton

San Juan, Puerto Rico

July 23-38, 2017



Internationalization of Education: A How and Why Approach

- Five general sessions.
- Guided tours in the city of Old San Juan (North of the Island) and Ponce (South of the Island)
- Visits to companies and universities
- Eighteen concurrent sessions
- Networking activities
- Spanish lessons or Salsa lessons

Subthemes for the conference:

- Curriculum development
- Students and faculty mobility
- Partnership for internationalization of education
- Technology as an effective tool for internationalization of education

Program Topics

The 2017 Convention Program Committee has prepared a thought-provoking, and cutting-edge sessions for all teaching levels. A sampling of sessions on the 2017 program include: Internationalization of education: Challenges and opportunities for millennials educators and students; What do we want? Technology or a technological culture; Swiss VET-System – an understandable description with various examples of transfer and internationalization; The pace of learning online: Instructional course design for diverse learners, time zones, and schedules; Internationalization in the classroom. How we are (not) able to handle it; Developing intercultural skills for the knowledge economy; The need for career guidance in Vocational Education and Training. An international perspective on the system of apprenticeship; Swiss Talent Forum/National Contest –Sustainable national talent promotion leads to international academic and business networks; Work-based learning of entrepreneurship case: EU Erasmus+ project “Culinary Caravan”; Future teachers at vocational schools in Bavaria – a survey; How Business Educators can connect students who are blind or visually impaired to global workplace skills with technological tools; Exploring individual factors affecting business student mobility in the Caribbean: A Comparative Approach; Swedish sustainability ranking 2016: a comparative study of ten state owned companies; Adaptive semantic web based learning; Connecting student learning and emerging international business trends; Public financing of Vocational Schools in Germany; Better living through material

science; Foreign as a foreigner in a foreign world: How to prepare students for an exchange semester abroad; What a lecturer/instructor must be able to do to inspire entrepreneurship and business students?; Undergraduate research supervision: Business Education students perception on supervisor's mode of operation

EXPERIENCE THE EXCITEMENT OF PUERTO RICO

• Castillo de San Felipe del Morro

The Castillo de San Felipe del Morro, (more commonly known as El Morro) is Old San Juan's most recognizable landmark. For over 400 years, it has protected San Juan and the shipping route from the New World to the Old.



• El Yunque

El Yunque, or "The Anvil," is home to the only tropical rainforest in the U.S. National Forest System. A two-hour drive from San Juan, this lush, mountainous terrain is about as far removed from the city's beaches and resorts as you can get. But that's why people come here: to walk among the rainforest's abundant flora; to hike along one of several trails ranging from easy walks to difficult climbs; and to dive under a waterfall. This is a part of Puerto Rico that hasn't changed in centuries.



• Vieques biobay

Vieques Biobay is one of the most amazing experiences Puerto Rico has to offer. Thanks to its geography, climate, and local conservation efforts, the Vieques Biobay is one of the most bioluminescent bays in the world.



• Culebra

On tiny Culebra Island, of Puerto Rico's eastern coast, the star attraction is generally considered to be the admittedly spectacular Flamenco Beach



• Camuy Caves

The Camuy cave system is the third largest in the world. The tour through the caves takes you through subterranean ravines to the edge of caves over 600 feet deep, as well as an underground river.



• Las Cabezas de San Juan Natural Reserve

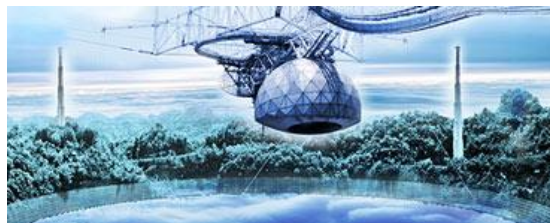
The Conservation Trust of PR owns this nature reserve in Fajardo, at the north eastern-most tip of the island. Encompassing hundreds of acres, the Conservation Trust offers tours to explain the different eco-systems that are in the reserve.



- **Arecibo Observatory**

The Arecibo Observatory had its origins in an idea of Professor William E. Gordon, from Cornell University, who was interested in the study of the Ionosphere.

Gordon's research during the fifties led him to the idea of radar back scatter studies of the Ionosphere. Gordon's persistence culminated in the construction of the Arecibo Observatory which began in the summer of 1960. With its 305m (1000ft) diameter dish constructed in 1963, the Arecibo Observatory continuously provides valuable data for the scientific community and the world.



Information for the links below will be posted as it becomes available.

SIEC-ISBE 89TH CONVENTION Hotel Reservations at Condado Plaza Hilton

Room rates at the Condado Plaza Hilton are: \$129 Single/Double plus 18% resort fee (city view) (\$30 additional for ocean view); Online reservations will be available by March 24, 2017. Contact person; Mrs. Verónica López 787-721-1000

Conference Registration- Fee for delegates or accompany persons

- \$640.00 + \$15.00 (cablegraphic transferring) = \$665 June 1st 2017 (five days)
- \$740.00 + \$15.00 (cablegraphic transferring) = \$755 After June 1st 2017 (five days)
- \$450.00 + \$15.00 (cablegraphic transferring) = \$465 June 1st 2017 (three days)
- \$550.00 + \$15.00 (cablegraphic transferring) = \$565 After June 1st 2017 (three days)

Program for Delegates

Date	Hour	Event
Sunday, July 23	4:00 – 6:00 pm	Registration
	6:00 – 7:00 pm	First Timer Meeting
	7:00 – 9:00 pm	Welcome Dinner
Monday, July 24	8:00 am – 2:00 pm	Registration
	7:00 -8:00 am	Breakfast
	8:30 – 9:00 am	Welcome and greetings <ul style="list-style-type: none"> • ISBE Convention Coordinator • ISBE International President • San Juan Major • Río Piedras Campus Chancellor
	9:00 – 10:00 am	Opening general session Internationalization of Education: Challenges and Opportunities for millennials educators and students Dr. José Jaime Rivera

Date	Hour	Event
		Past President Sacred Heart University
	10:00 – 10:15 am	Coffee Break
	10-15 – 11:15 am	Second general session Dr. David Báez
	11:15 -12:15 pm	First Assembly of delegates
	12:15 – 1:15 pm	Lunch
	2:00-5:00 pm	Guided Tour to Old San Juan City
	6:30 – 8:30 pm	Dinner
Tuesday, July 25	7:00 -8:00 am	Breakfast
	8:30 – 9:30 am	Concurrent sessions (3)
	9:30 – 10:30 am	Concurrent sessions (3)
	10:30 – 10:45 am	Coffee Break
	10:45 am – 11:45 am	Concurrent sessions (3)
	11:45 – 1:00 pm	Lunch
	1:00 – 2:00 pm	Concurrent sessions (3)
	2:30 – 5:00 pm	Visit to Bacardi Rum Manufacturing Company
	5:30 – 7:00 pm	Dinner
Wednesday, July 26	8:30 am – 4:00 pm	Third general sesión Pontificia Universidad Católica de Puerto Rico Guided Tour in Ponce Municipality <ul style="list-style-type: none"> • City tour, visit to Hacienda Buena Vista, El Castillo Serrallés, Café Yaucono, Museums,
	4:30 – 6:00 pm	Dinner at Ponce Hilton
	6:00 – 7:30 pm	Return to San Juan
Thursday, July 27	7:00- 8:00 am	Breakfast
	8:30 – 9:30 am	Concurrent sessions (3)
	9:30 – 10:30 am	Concurrent sessions (3)
	10:30 – 10:45 am	Coffee Break
	10:45 am – 12:15 pm	Market Place, Walking and Talking
	12:15 – 1:30 pm	Lunch
	1:30 – 4:00 pm	Visit to Los Cidrines
	4:00 – 6:00 pm	Chapters ‘meetings
Friday July 28	8:00-8:30 am	Breakfast
	8:30-9:30 am	Fourth general session Dra. Karla González, Dra. Teresa Longobardi Graduate School of Business Administration
	9:30-10:30 am	Second Assembly of delegates
	10:30-11:00 am	Coffee Break
	11:00.12:00 pm	Closing general session What do we want? Technology or a technological culture? Dr. Juan Meléndez

Date	Hour	Event
	12:00-1:00 pm	Lunch
	1:00-5:00 pm	Free time
	6:00-8:00 pm	Cocktail and dinner

Preconference Activities¹			Postconference Activities²		
<i>Date</i>	<i>Place</i>	<i>Cost</i>	<i>Date</i>	<i>Place</i>	<i>Cost</i>
Saturday, July 22	Culebra	\$50.00 ³	Saturday, July 29	Saint Thomas	\$150.00 ⁴
Saturday, July 22	Vieques	\$50.00 ⁵	Saturday, July 29	Island Road Trip	\$50.00 ⁶
Sunday, July 23	Rain Forest El Yunque	\$40.00 ⁷	Sunday, July 30		
Sunday, July 23	Las Cabezas de San Juan	\$30.00 ⁸			

Program for Accompany Person

Date	Hour	Event
Sunday, July 23	4:00 – 6:00 pm	Registration First Timer Meeting
	7:00 – 8:30 pm	Welcome Dinner
Monday July 24	8:00 am – 2:00 pm	Registration
	8:00 -8:30 am	Breakfast
	8:30 – 9:00 am	Welcome and greetings ISBE Convention Coordinator ISBE International President Río Piedras Campus Chancellor
	9:00 – 11:30 am	Visit to Jardín Botánico of UPR
	12:00 -1:30 pm	Lunch by your own
	2:00 – 5:00 pm	Guided Tour to Old San Juan City
	5:30 – 7:00 pm	Dinner
Tuesday July 25	8:00 -8:30 am	Breakfast
	9:00 am – 1:00 pm	Visit to Plaza Las Américas

¹ Arrangement for these activities can be done through the Steering Committee. A form will be published on the web page for you to fill out.

² Arrangement for these activities can be done through the Steering Committee. A form will be published on the web page for you to fill out.

³ Includes ferry tickets, lunch, and dinner

⁴ Includes ferry tickets, lunch, piña colada, and snorkeling equipment

⁵ Includes ferry tickets, lunch, and dinner

⁶ Includes transportation, lunch, and dinner

⁷ Includes admission tickets, transportation, and lunch.

⁸ Includes admission tickets, and lunch.

Date	Hour	Event
	2:30 – 5:00 pm	Visit to Bacardi Rum Manufacturing Company
	5:30 – 7:00 pm	Dinner
Wednesday, July 26	8:30 am – 4:30 pm	Guided Tour in Ponce, visit to Hacienda Buena Vista, El Castillo Serrallés, Café Yaucono, Pontificia Universidad Católica de Puerto Rico
	4:30 – 6:00 pm	Dinner at Ponce Hilton
	6:00 – 7:30 pm	Return to San Juan
Thursday, July 27	8:00- 8:30 am	Breakfast
	8:30 – 10:30 am	Spanish lessons
	10:30 am – 12:00 m	Salsa lessons
	12:00 – 1:00 pm	Lunch
	1:30 – 5:00 pm	Visit to Los Cidrines
	5:00 – 6:00 pm	Return to the hotel
Friday July 28	8:00-8:30 am	Breakfast
	8:30-10:30 am	Spanish lessons
	10:30 am – 12:00 m	Salsa lesson
	12:00-1:00 pm	Lunch by your own
	1:30-5:00 pm	Free time
	6:00-8:00 pm	Coctail and dinner
Saturday, July 29	7:30 am-6:00 pm	Trip to Saint Thomas Post Conference

Preconference Activities⁹			Postconference Activities¹⁰		
<i>Date</i>	<i>Place</i>	<i>Cost</i>	<i>Date</i>	<i>Place</i>	<i>Cost</i>
Saturday, July 22	Culebra	\$50.00 ¹¹	Saturday, July 29	Saint Thomas	\$150.00 ¹²
Saturday, July 22	Vieques	\$50.00 ¹³	Saturday, July 29	Island Road Trip	\$50.00 ¹⁴
Sunday, July 23	Rain Forest El Yunque	\$40.00 ¹⁵	Sunday, July 30		
Sunday, July 23	Las Cabezas de San Juan	\$30.00 ¹⁶			

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¹¹ Includes ferry tickets, lunch, and dinner

¹² Includes ferry tickets, lunch, piña colada, and snorkeling equipment

¹³ Includes ferry tickets, lunch, and dinner

¹⁴ Includes transportation, lunch, and dinner

¹⁵ Includes admission tickets, transportation, and lunch.

¹⁶ Includes admission tickets, and lunch.

Conference Payment

Conference payment should be transferred to

Banco Popular de Puerto Rico

Account number: 033464375

Account Name: DBA International Society for Business
Education

SWITH BPPRPRSK

Route number: 021502011 (USA)