

SIEC-PUERTO RICO

2017

MARKET PLACE RESULTS (Contact e-mails to session chairs as identified below if more info desired.)

Social Media (as a teaching tool)

- *Use “What’s App” for communication outside classroom.
- *Use Facebook for Group Projects.
- *Use Google Docs for Sharing.
- *Use Linked In for business networking.
- *Use Facetime and Skype for visual communications.
- *Use Survey Monkey and Google Forms for Surveys.
- *Use Gazillionaire for simulations.
- *Use smartphone for research or online quizzes.
- *Use Clickers for feedback from students.
- *Assign iPads for in-class use only.
- *Use Google calendar for communication and organization.

Contact: **Kwan Sun Cho** (E-mail: cksgnv@gmail.com)

Entrepreneurship (Ways to Promote)

- *Accept failures – they are a way to learn from our mistakes.
- *Think creatively—new methods and new products may result.
- *Establish Young Enterprise group for contests/competitions—and “Start-Ups”.
- *Sell products through social media.
- *In teaching, use storytelling (examples), games, and simulations to create interest.
- *Train the Teachers—co-teaching provides opportunities for feedback and collaboration.
- *Special targeting is possible, e.g., athletes, etc.
- *Social media training (technics)
- *International cooperation—enterprises without borders

Contact: **Hely Westerholm** (E-mail: hely.westerholm@dacum.fi)

Internationalization (Ways to Promote)

- *SIEC-ISBE – International conference – include more students whenever possible
- *International partnerships (exchange information, talent promotion, collaboration in research, etc.)
- *International student exchange and Workplace exchange with international companies
- *Communication via Facebook between students in different countries.
- *Dual degrees between universities in different nations
- *International semester abroad in university programs
- *Co-attending and co-teaching business courses between universities
- *Intercultural education (creating awareness of differences/similarities)
- *Workshops conducted via Skype overseas to create cultural awareness

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Sustainability and Social Consciousness (Integral System Thinking)

- *Circular economy
- *Sustainable development
- *Include sustainability and social consciousness cross-curricular in all business courses
- *Online coursework – transferable to diverse universities leading to a bachelor’s degree
- *Active “citizenship” – create awareness of the environment in all business courses
- *Offer courses in sustainability to others who are not in a formal education program
- *Bridging the tech gap between generations and social groups—mission-driven social enterprise

Contact: **Dana Gray** (E-mail: danagrays@cox.net)

SIEC—TOMORROWLAND

- *Ways to increase membership
Increase communications—webinars, seminars open to all teachers
- *Create a “Mission Statement” and an “Action Plan” for SIEC (include it on ALL correspondence as part of the logo.
- *Investigate new structure of international conference format—duration, cost for student members or new teachers.
- *Investigate new strategies for SIEC-ISBE—e.g., more skype meetings, webinars, etc. between annual meetings.
- *Increase inter-regional communications / cooperation between neighboring chapters.

Contact: **Monica Tengling** (E-mail: monica.tengling@tedak.se)

OTHER IDEAS

- *Create new chapter for International members—DONE!
- *Investigate definition of “Collective Membership”.
- *Prepare students to work for and with “people” not for a specific job or workplace.
- *When offering job opportunities, be sure to create awareness of those workers who have disabilities.

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In addition, you may contact Gerry Begeman gjb.bermuda@yahoo.com or Monica Tengling monica.tengling@tedak.se if you need supplementary information or if you are unable to contact the respective session chair identified above.