

# SIEC-ISBE Marketplace 2018

## Reykjavik – Iceland

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33 participants

Group 1 – 4 participants – political trends

- International Trade Protection
  - Joint venture partnerships – China calls this “The New Belt”
  - courses effected: International Business, Social Science
  - Set up Educational partnerships (e.g.Sweden and China)
- International Property violations
- Merging universities in the US (due to declining enrollments)

Group 2 – 5 participants – **BIG FIVE** ways toward communication

Common headlines:

1. Remember as an elephant (student)
2. Evaluate as a leopard (admin.)
3. Apply as a Buffalo (system)
4. Analyze as a lion (teacher)
5. Inform as a rhino (environment)

Individual notes from wall:

- ❖ International relations, intercommunication between teachers and students, administrators who are bottlenecks, the teacher/student dance, Blooms taxonomy, Big Five, normal terminology

Group 3 – 9 participants – Methods for Teaching and Learning

Common headlines:

- Shift from “traditional ways of teaching”, e.g. produce/deliver content via lecture
- Need for new creative ways to involve students

## Main ideas:

- Involving other persons from outside school, e.g.lecturers from lawyers, businessmen
  - Feed-back from experts
- Service-learning
- Team-teaching (teachers from different subjects)
- Establish new relationships between
  - Teacher+student
  - Schools+ businesses
  - Teacher+teacher

## Individual notes from the wall:

- ❖ Experiential learning, applied learning, service learning, connective learning,work-based learning, mentoring at all levels, engaging students' interest, promote student involvement and initiative, business education pedagogics at secondary school level, keeping abreast with the pedagogics around the world, student well-being (happy with their life and career), intersection in Pro Development through multitude of actors, community-building within business schools to improve student well-being and satisfaction

## Group 4 – 8 participants – Training for International Inclusion

### Common headlines:

- Truth & reconciliation – ongoing project (Canada)
- Training for refugees
- Immigrant survival kit (language learning etc.)
- Average age? By observation – young men (?)
- Assessment of individuals
- Huge problem to take care of immigrants (educate)
- No access to a proper tools system
- Large population (Chinese, Indians) in Canada
- Security is a big concern

## Individual notes from the wall:

- Cultural diversity, immigrant education through inclusion, culturalinclusion, global awareness, quality of education (internationally), lack of diversity of thought in higher education, refugee education, cultural implications, children fleeing without parents, indigenous learning: multiculturalism, language and tradition training for refugees

## Group 5 – 7 participants - Sustainability & Business Models

Common headlines:

Student life

- Health & balance
- Personal goal setting
- Decision making models

Sustainable development goals by UNESCO

Individual notes from the wall:

- ❖ demand for entrepreneurship education (what do students need?, value?, want?, social entrepreneurship, sustainable business models, sustainability)