

SIEC-ISBE PROFESSIONAL DEVELOPMENT COMMITTEE

MINUTES

Sunday July 23, 2017, 15:45 – 17:15
Hotel Condado Plaza, San Juan, Puerto Rico

Attending:

Gerald Begeman, **Acting Chair**; Roietta Fulgham, Dana Gray, USA; Mariann Holmberg, Hely Westerholm, Finland; Hans Dietrich, Germany; Petra Bragadottir, Gudlaug Nielsen, Iceland; Leszek Preisner, Poland; Kwon Sun Cho, Republic of Korea; Monica Tengling, Lena Preutz, Sweden; Beat Gauderon, Switzerland; Gernot Dreisiebner, Austria

Apologies:

Mona Engberg, Torben Krogh, Denmark; Anna Dubel, Poland; Hermine Sperl, Elisabeth Riebenbauer, Austria; Joe Cho, Republic of Korea; Karin Turegård, Sweden; Irina Weisblat, Maja Zelihic, USA; Sonja Petersen, Hedin Lamhauge, Faroe Islands

	Item	Comments	Action
1	Introductions and welcome and 2016 minutes approval	The Acting PDC Chair, Gerald Begeman, introduced himself and called the meeting to order thanking those in attendance for attending. Add “2016” and “Graz, Austria”, to the Minutes from 2016. The agenda was approved.	G. Begeman
2	First timers’ Reception	Gerald will welcome all the First Timers. Other PDC members are invited to assist if they are available. Everybody should pair up according to birthday month and day and introduce themselves for ten minutes and then introduce the partners to the group. First timers meeting 18.00 - 18.30 on Sunday, July 23. About 10 First Timers will be expected to attend.	
3	Session coordinators	Answers to proposals: 18, i.e., 16 presentations and 2 workshops. Coordinators from the PDC were appointed to introduce each of the presenters, to keep track of the time and to hand over the certificates after the presentation. The coordinators should pick up a gift for the presenters from Juanita at the University and hand out evaluation forms in each group. Juanita had also already appointed coordinators for most sessions. Therefore, some sessions will have two coordinators—at least one being from PDC. Coordinators should encourage the presenters to publish in the Business Journal (Research based) and in the News Letter (Non-research based). All presentations should be sent to Lila Waldmann to be published on the webpage. A few corrections in the 2017 program were noted and adjusted.	
4	Session evaluation forms	A special evaluation form (spider) was handed out for the presentations. Same form as last year. The coordinators will hand out forms to all attendees at each presentation.	

5	Session Review board	<p>Two persons from each region form a review board to check the proposals for the conference presentations: Nordic region: Mariann Holmberg, Gudlaug Nielsen, German speaking region: Beat Gauderon, Leszek Preisner, English speaking region: Dana Gray, Tamra Davis Dana Gray, USA volunteered to act as Call and Review Coordinator, and hearing no other nominations or volunteers, was appointed coordinator since Elisabeth Riebenbauer has resigned. Decisions about call for papers was postponed until 2nd meeting Friday.</p>	
6	Marketplace Networking	<p>Everybody is writing an idea on a post-it note and posting it on a sheet of paper on the wall with headlines linked to the idea the person wants to discuss. The sheets are distributed one on each table. A PDC representative is the recorder for each table. Six topics, one for each table, group discussions and change of tables anytime:</p> <ol style="list-style-type: none"> 1. Social Media (as a teaching tool), facilitator Kwan Sun Cho 2. Entrepreneurship (Ways to Promote), facilitator Hely Westerholm 3. Internationalization (Ways to Promote), facilitator Gernot Dreisiebner 4. Sustainability and Social Consciousness, facilitator Dana Gray 5. SIEC - Tomorrowland, facilitator Monica Tengling 6. Other ideas, facilitator Lila Waldman <p>Facilitators take notes from each group and give a report at the end of the session. Ideas collected will be published on the website.</p>	
11	Adjournment	Meeting adjourned until Friday	

Minutes taken by:
Monica Tengling
President SIEC Sweden