



Guidelines for the Professional Development Committee

Mission

To establish a structure to provide professional growth of members

Goals

1. To facilitate **professional interactions** for teaching, research and partnerships in and between business and business education and enhance the international perspective
2. To organize and support **professional development** at the annual international conference
3. To provide opportunities for **professional growth** of all members, such as formal interactions regarding academic programs and opportunities for student and faculty exchanges
4. To enhance flexibility and **awareness of diversity of cultures and educational levels** among members

How?

- By creating a platform for support of:
 - Exchange of knowledge between business and educators
 - Sessions at meetings and conferences with professional input from educators, public authorities, businesses and interested parties
 - Ideas from members, i.e. by circulating to a PDC contact in the chapters
 - Networking across borders, i.e. crosscultural cooperation between stakeholders (teachers, students, companies ...) – at conferences and electronically
 - Invite interested parties to attend conferences:
 - Businesses
 - Organizations
 - Public authorities
 - Transnational projects – different partners: educators, local authorities, organizations and businesses
 - Exchange of experiences between different levels of education
 - Cooperation on educational programmes
 - On-the-job training – teachers, students and adm. staff
 - Exchange of students and staff
 - Study abroad

SIEC-ISBE is an organization promoting business education at all levels, and provides a vital link between business and education around the world. Our purpose is to provide international networking opportunities, exchange educational ideas and strategies with other professionals among and between the national chapters of SIEC-ISBE. For more information:

www.siec-isbe.org