

## SIEC Professional Development Committee

Sunday, July 28, 2019, Argostoli, Kefalonia, Greece – 3:45 pm

Present: Chair Gerry Begeman (USA), Mariann Holmberg (Finland), Hely Westerholm (Finland), Jukka-Matti Makinen (Finland), Mary Millikin (USA), Dana Gray (USA), Evelyn Meyer (Austria), Lana Pruetz (Sweden), Hans Dietrich (Germany), Taru Toivonen (Finland), Petra Bragadottir (Iceland), Gudlaug Nielsen (Iceland), Tamra Davis (USA), C-G Ekstrom (Sweden), Monica Tengling (Sweden), Roietta Fulgham (USA).

Apologies: Elisabeth Riebenbauer (Austria)

	Item	Comments/Notes	
1	Welcome and introduction	2018 minutes reviewed for PDC meetings from Sunday and Friday during the 2018 conference. Changes highlighted in yellow. No additions or corrections so Sunday minutes accepted. There are no additions or changes to the agenda for today's meeting.	Begeman
2	First timers' reception	Registration at 6 pm, first timers' reception at 7 pm. There are seven new members attending the first timers' reception. Gerry asked for help at the first timers' reception.	Begeman
3	Sessions	The 2019 conference includes four presentations, two workshops, and two posters. Scheduling is limited to two presentations per time period. Some presentations will be presented twice.	Begeman
4	Session coordinators	Volunteers were requested and volunteered to introduce and thank the pedagogical presenters and present token gifts.	Begeman & PDC Members
5	Session evaluation form	The spider evaluation form will not be used for 2019. It was determined that the EC would be asked to send a link to a feedback form regarding the conference as a whole.	Begeman
6	Session review board	Begeman thanked Dana Gray, reviewers' coordinator, and the reviewers.	Gray
7	Networking at Market Place	A networking event will focus on brainstorming ideas and thoughts to benefit members and improve the organization.	Begeman
8	Marketing of SIEC and pedagogical	The organization's use of social media was discussed. Dana Gray will create a Facebook group for SIEC-ISBE members. The current Facebook page is external facing for the purposes of promoting the organization and attracting new members. The social media includes Dana Gray, Tamra Davis, Petra Bragadottir, and Sabina Sorko. Conference chairs each year will be added to post to the social media channels. Dana Gray will personally fund a Facebook post about the 2020 conference to market test for results. Regarding virtual presentations, it was determined that these would not be designed to be part of the annual conference. The idea of an asynchronous webinar was discussed.	Begeman and Gray and PD Committee

9	AOB	The International Journal of Business Education had 25% acceptance rate. Volume of submissions is increasing but quality is decreasing. Tamra Davis said the journal is gaining a positive reputation internationally. Journal is in process of being accepted by ERIC and ESCBO databases.	Davis
10	Next meeting date and place	Friday, Aug. 2, at 3 pm (15 hr) at Minoos 3, Argostoli.	
11	Adjournment	5:15 p.m. (17.15 h)	

Minutes recorded by Dana Gray, with minor edits by G. Begeman.