

SIEC-ISBE PROFESSIONAL DEVELOPMENT COMMITTEE

MINUTES

Friday, July 28, 2017 14:45 – 16:30
Hotel Condado Plaza Hilton, San Juan, Puerto Rico

Present: Gerald Begeman, Acting Chair, Roietta Fulgham, USA; Mariann Holmberg, Hely Westerholm, Finland; Hans Dietrich, Germany; Petra Bragadottir, Gudlaug Nielsen, Iceland; Leszek Preisner, Poland; Kwon Cho, Republic of Korea; Monica Tengling, Lena Preutz, Sweden; Beat Gauderon, Switzerland; Gernot Dreisiebner, Austria

Apologies:

Mona Engberg, Torben Krogh, Denmark; Anna Dubel, Poland; Hermine Sperl, Elisabeth Riebenbauer, Austria; Joe Cho, Republic of Korea; Karin Turegård, Sweden; Irina Weisblat, Maja Zelihic, USA; Sonja Petersen, Hedin Lamhauge, Faroe Islands

	Item	Comments	Action
1	Welcome	The acting chair, G. Begeman, welcomed all present to the second PDC session.	G. Begeman
2	First Timers' Reception	All went well with the First Timers' Reception on Sunday evening, and we will continue this practice at the annual conference next year.	
3	Sessions	<p>The format for evaluation worked out well. All people present received an evaluation sheet. All topics were well received. A discussion followed about the evaluation sheets. What's the purpose of the evaluation? 1 To see if the topics are well received 2 To see if people are satisfied 3 May be used for marketing in the Newsletter Suggestion and discussion: Give the evaluation forms back to the presenters. The suggestion was accepted.</p> <p>A presenter will be allowed also in the future to give submit two presentations.</p> <p>All sessions took place at the University and were rather well attended, some more and some less.</p> <p>Thanks to Elisabeth for working with the review of the papers and to Dana G. going forward for taking over after Elisabeth.</p>	Open Commentaries
4	Call for papers	<p>It was generally agreed that we need to change the time frame for notifications as the Newsletter will be published only three times a year.</p> <p>* <i>Keywords</i> for the next conference as well as <i>Call for Papers</i> must be sent to Judee Timm (USA) no later than <i>September 15</i> to be published in the Newsletter, * <i>Call for Papers</i> will be published on the webpage <i>October 15</i>, * <i>Approval January 31</i>, * <i>Notification February 28</i>.</p> <p>The submission review committee was suggested to remain the same except for Elisabeth Riebenbauer, Austria, who resigned because of change of jobs. Mariann Holmberg, Finland; Gudlaug Nielsen, Iceland; Dana Gray, USA, Tamra Davis, USA; and Beat Gauderon, Switzerland. Elisabeth will be replaced by Leszek Preisner, Poland.</p>	

5	Marketplace	<p>The Marketplace sessions, were discussed briefly: Gerald, Petra and Monica brainstormed and came up with 6 ideas for group discussions and how to organize the session. Headlines for the discussion: Social Media, Sustainability, Entrepreneurship, SIEC - Tomorrowland, Internationalization and Other Ideas Gerald and Monica will summarize the result and write a report Saturday morning to be published on the website.</p>	
6	Marketing	<p><i>Website:</i> New webmaster from Wisconsin, web contact is Lila Waldman. Password for members only area is siecisbe2017 from October 1. The new website is adapted also to mobile phones. <i>Facebook:</i> Dana Gray, Petra Bragadottir and Sabrina Sorko are in charge of the Facebook page. Contact Sabrina if you want to upload text or photos on Facebook. <i>SIEC Brochure:</i> Contact Judee Timm for a new updated version. <i>Newsletter:</i> Non-research based articles can be published. Pictures are strongly encouraged since visual data attracts more attention. Judee Timm (EC) is the editor. Deadlines are September 15, January 15 and April 15. <i>International Journal for Business Education:</i> A peer-reviewed journal for research-based articles. <i>Toolkit for marketing to new chapters:</i> SIEC Brochure, Centennial Book, IJBE, Newsletter. <i>Webinars</i> among member countries is a possible marketing tool to invite pedagogical exchange among member countries.</p>	
7	Other Business Next Meeting	<p>Very important to use the correct SIEC logo. A Mission Statement for SIEC should be decided by EC and PDC and added to the logo.</p> <p>Next meeting will be at the conference in Reykjavik, Iceland</p>	PDC Members
10	Adjournment	<p>Thank you to all. Support was requested from all in order to make professional development successful. Greetings were sent to Mona Engberg.</p>	

Minutes taken by
Monica Tengling,
President, SIEC Sweden