**Pedagogical activity of 87th SIEC-ISBE Conference**

**Krakow, Poland, July 27-31, 2015**

**July 27th (Mo)**

10:00-11:00 Introductory Lecture on *Educational System in Poland - focus on* *Vocational Education* by a speaker from the Polish Ministry of National Education

**July 28th (Tu) Room 1 Room 2**

09:30-10:30 Elisabeth Riebenbauer , Austria Tomasz Palutkiewicz , Poland
Michaela Stock, Austria

*Sustainable Learning with Concept Maps Employment and Salary Perspectives after Different Levels and Types of Education in Lesser Poland*

**10:30-11:00 Coffee break Coffee break**

11:00-12:00 Sandra Poirier, USA Joanna Grzybowska, Poland

 *Business Education: Neuromarketing
Thriving in Challenging Times*

12:00-13:00 Hely Westerholm, Finland Katarzyna Bugajska, Poland

*Best Educational Practicies from Neuromarketing (cont.)
the Arctic Circle implemented through
 the EU Twinning Project towards the South*

**13:00-14:00 Lunch Lunch**

14:00-15:00 Lana W. Carnes, USA John Stepan, Poland

*Developing a Mantra: Sustaining Reducing Transport GHG in
Professionalism of Students and Small and Medium-Sized Businesses Employees – How the Academic Community
 Can Help?*

**15:15-15:45 Coffee break Coffee break**

15:45-16:45 Tamra Davis, USA

 *Creating Connections and Finding Collaborators*

**18:00-20:00 Dinner at Novotel Dinner at Novotel**

**July 30th (Th) Room 1 Room 2**

09:30-10:30 Peter Richardson, New Zealand Sok Cho Pal, South Korea
 Sok Hwan Pal, South Korea

 *Graduate Expectations and Experience Education on Cloud
as Outcomes of a Joint Delivery Computing Environments
Business Degree Pathway Program*

**10:30-11:00 Coffee break Coffee break**

11:00-12:00 Maree Liston, Australia Anna Dubel, Poland

 *Sustainability in Education: Green & Great – A Simulation
Retaining Aging Workers - Game Exploring Business
an Untapped Resource ? Transition towards Sustainability*

12:00-13:00 Doris Kiendl-Wendner , Austria Ulyana Sadova, Ukraine
 Olha Hrynkewych, Ukraine

 *MOOCs on Competences for Global Business Education in Ukraine
Collaboration – A Method to Contribute in Context of World and National
 to Business Education for Sustainability Social Transformation
and to Impove the employability of
Graduates on the Labour Market*

**13:00-14:00 Lunch Lunch**

14:00-15:00 Sharon Tamir, USA Dana Moore Gray, USA

Barbara Withers, USA Mary Milliken, USA

*Insiders’ Perspectives on Factors Affecting Academic
Project Based Learning - Performance and Higher Education
A Comparison of US and Israeli Choices of Students at a Regional
Approaches University in Oklahoma: A Profile of Traditional-Age Adult Learners and Their Unique Educational Needs*

**15:15-15:45 Coffee break Coffee break**

15:45-16:45 Eze Clement Emeka, Nigeria

*Towards Improved Teaching Learning of NCE Business Education*
*Courses in South East Nigeria for Sustainable Employment*

**18:00-20:00 Dinner at Novotel Dinner at Novotel**

**July 31th (Fr)**

09:30-11:00 Lecture on: *Corporate Social* *Responsibility in Poland* by Bartosz Rymkiewicz,
a PhD student at the AGH Faculty of Management .