

SIEC-ISBE 89TH CONVENTION

Condado Plaza Hilton

San Juan, Puerto Rico

July 23-28, 2017



Internationalization of Education: A How and Why Approach

- Five general sessions.
- Guided tours in the city of Old San Juan (North of the Island) and Ponce (South of the Island)
- Visits to companies and universities
- Eighteen concurrent sessions
- Networking activities
- Spanish lessons or Salsa lessons

Subthemes for the conference:

- Curriculum development
- Students and faculty mobility
- Partnership for internationalization of education
- Technology as an effective tool for internationalization of education

Program Topics

The 2017 Convention Program Committee has prepared a thought-provoking, and cutting-edge sessions for all teaching levels. A sampling of sessions on the 2017 program include: Internationalization of education: Challenges and opportunities for millennials educators and students; What do we want? Technology or a technological culture; Swiss VET-System – an understandable description with various examples of transfer and internationalization; The pace of learning online: Instructional course design for diverse learners, time zones, and schedules; Internationalization in the classroom. How we are (not) able to handle it; Developing intercultural skills for the knowledge economy; The need for career guidance in Vocational Education and Training. An international perspective on the system of apprenticeship; Swiss Talent Forum/National Contest –Sustainable national talent promotion leads to international academic and business networks; Work-based learning of entrepreneurship case: EU Erasmus+ project “Culinary Caravan”; Future teachers at vocational schools in Bavaria – a survey; How Business Educators can connect students who are blind or visually impaired to global workplace skills with technological tools; Exploring individual factors affecting business student mobility in the Caribbean: A Comparative Approach; Swedish sustainability ranking 2016: a comparative study of ten state owned companies; Adaptive semantic web based learning; Connecting student learning and emerging international business trends; Public financing of Vocational Schools in Germany; Better living through material science; Foreign as a foreigner in a foreign world: How to prepare students for an exchange semester abroad; What a lecturer/instructor must be able to do to inspire entrepreneurship and business students?; Undergraduate research supervision: Business Education students perception on supervisor’s mode of operation

EXPERIENCE THE EXCITEMENT OF PUERTO RICO

• Castillo de San Felipe del Morro

The Castillo de San Felipe del Morro, (more commonly known as El Morro) is Old San Juan's most recognizable landmark. For over 400 years, it has protected San Juan and the shipping route from the New World to the Old.



• El Yunque

El Yunque, or "The Anvil," is home to the only tropical rainforest in the U.S. National Forest System. A two-hour drive from San Juan, this lush, mountainous terrain is about as far removed from the city's beaches and resorts as you can get. But that's why people come here: to walk among the rainforest's abundant flora; to hike along one of several trails ranging from easy walks to difficult climbs; and to dive under a waterfall. This is a part of Puerto Rico that hasn't changed in centuries.



• Vieques biobay

Vieques Biobay is one of the most amazing experiences Puerto Rico has to offer. Thanks to its geography, climate, and local conservation efforts, the Vieques Biobay is one of the most bioluminescent bays in the world.



• Culebra

On tiny Culebra Island, of Puerto Rico's eastern coast, the star attraction is generally considered to be the admittedly spectacular Flamenco Beach



• Camuy Caves

The Camuy cave system is the third largest in the world. The tour through the caves takes you through subterranean ravines to the edge of



caves over 600 feet deep, as well as an underground river.

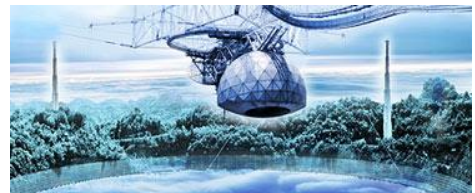
• Las Cabezas de San Juan Natural Reserve

The Conservation Trust of PR owns this nature reserve in Fajardo, at the north eastern-most tip of the island. Encompassing hundreds of acres, the Conservation Trust offers tours to explain the different eco-systems that are in the reserve.



• Arecibo Observatory

The Arecibo Observatory had its origins in an idea of Professor William E. Gordon, from Cornell University, who was interested in the study of the Ionosphere. Gordon's research during the fifties led him to the idea of radar back scatter studies of the Ionosphere. Gordon's persistence



culminated in the construction of the Arecibo Observatory which began in the summer of 1960. With its 305m (1000ft) diameter dish constructed in 1963, the Arecibo Observatory continuously provides valuable data for the scientific community and the world.

Information for the links below will be posted as it becomes available.

SIEC-ISBE 89TH CONVENTION Hotel Reservations at Condado Plaza Hilton

Room rates at the Condado Plaza Hilton are: \$129 Single/Double plus 18% resort fee (city view) (\$30 additional for ocean view).

Attendees can make their own reservations directly with the reservation office at phone number: 1-888-722-1273 or (787) 721-1000. It is very important that each person identify themselves as part of the UPR SIEC / ISBE Annual Conference and Economic Conference Group or Group Code AEEO to receive the group rates.

Reservation Cut-off Date: June 23, 2017

Web link: <https://aws.passkey.com/go/aeeo>

Convention Registration

The deadline to return the SIEC-ISBE 2017 Convention Early Registration Form is June 1, 2017. For registrations received after June 1, 2017 or paid on site, the fee schedule is provided below.

Conference Registration- Fee for delegates or accompany persons

\$640.00 + \$15.00 (cablegraphic transferring) = \$665	June 1st 2017 (five days)
\$740.00 + \$15.00 (cablegraphic transferring) = \$755	After June 1st 2017 (five days)
\$450.00 + \$15.00 (cablegraphic transferring) = \$465	June 1st 2017 (three days)
\$550.00 + \$15.00 (cablegraphic transferring) = \$565	After June 1st 2017 (three days)

If you are paying with MasterCard or VISA, you can register online by completing the **On line form**. If you are paying by check or with a purchase order, print the enclosed **Registration Form**, provide all requested information, and mail it with your check or purchase order to

**SIEC-ISBE PUERTO RICO
PO Box 21636
San Juan, Puerto Rico 00931-1636**

Please note, the deadline to submit a P.O. is May 20, 2017.

SIEC-ISBE 89TH CONVENTION REGISTRATION FORM
Condado Plaza Hilton
San Juan, Puerto Rico
July 23-28, 2017

General Information (Please Print)

 Last name, First name

 Home address

 City State Zip Code

 Telephone E-mail

 School, University or Institution

 Address

 City State Zip Code

 Telephone E-mail

Is this your first SIEC.ISBE convention? Yes No

Conference Registration- Fee for delegates or accompany person

\$640.00 + \$15.00 (cablegraphic transferring) = \$655 June 1st 2017 (five days)
\$740.00 + \$15.00 (cablegraphic transferring) = \$755 After June 1st 2017 (five days)
\$450.00 + \$15.00 (cablegraphic transferring) = \$465 June 1st 2017 (three days)
\$550.00 + \$15.00 (cablegraphic transferring) = \$565 After June 1st 2017 (three days)

Conferene fee plus cablegraphic transferring	Before June 1, 2017	After June 1, 2107	Amount paid
\$640.00 + \$15.00 (cablegraphic transferring)(5 days)	\$655	\$755	\$ _____
\$450.00 + \$15.00 (cablegraphic transferring) (3 days)	\$465	\$565	\$ _____
Subtotal			\$ _____

Preconference Activities

Culebra – Saturday, July 22	\$50.00	\$ _____
Vieques – Satuday, July 22	\$50.00	\$ _____
Rain Forest El Yunque – Sunday. July 23	\$40.00	\$ _____
Las Cabezas de San Juan Reserve – Sunday, July 23	\$40.00	\$ _____
Subtotal		\$ _____

Postconference Activities

Saint Thomas Trip	\$150.00	\$ _____
Island Road Trip	\$50.00	\$ _____
Subtotal		\$ _____
Total fees (registration, pre conference and post conference activities)	-----	\$ _____

Food indications: Vegetarian _____ Gluten free _____ Other _____

Payment Information

Conference payment should be transferred to

Banco Popular de Puerto Rico

Account number: 033464375

Account Name: International Society for Business
Education

SWITH BPPRPRSK

Route number: 021502011 (USA)

VISA MasterCard

Card Number

3-Digit Card Code Expiration Date

Signature (required for all charges)

Convention registration is required to attend any session, activity, or meal function. A \$50 processing fee will be charged for registrations cancelled by May 15, 2017. After that date, no refunds will be made—NO EXCEPTIONS. Cancellation requests must be submitted in writing.

Program for Delegates

Date	Hour	Event
Sunday, July 23	4:00 – 6:00 pm	Registration
	6:00 – 7:00 pm	First Timer Meeting
	7:00 – 9:00 pm	Welcome Dinner
Monday, July 24	8:00 am – 2:00 pm	Registration
	7:00 -8:00 am	Breakfast
	8:30 – 9:00 am	Welcome and greetings <ul style="list-style-type: none"> • ISBE Convention Coordinator • ISBE International President • San Juan Major • Río Piedras Campus Chancellor
	9:00 – 10:00 am	Opening general session Internationalization of Education: Challenges and Opportunities for millennials educators and students Dr. José Jaime Rivera Past President Sacred Heart University
	10:00 – 10:15 am	Coffee Break
	10-15 – 11:15 am	Second general session Dr. David Báez
	11:15 -12:15 pm	First Assembly of delegates
	12:15 – 1:15 pm	Lunch
	2:00-5:00 pm	Guided Tour to Old San Juan City
	6:30 – 8:30 pm	Dinner
Tuesday, July 25	7:00 -8:00 am	Breakfast
	8:30 – 9:30 am	Concurrent sessions (3)
	9:30 – 10:30 am	Concurrent sessions (3)
	10:30 – 10:45 am	Coffee Break
	10:45 am – 11:45 am	Concurrent sessions (3)
	11:45 – 1:00 pm	Lunch
	1:00 – 2:00 pm	Concurrent sessions (3)
	2:30 – 5:00 pm	Visit to Bacardi Rum Manufacturing Company
	5:30 – 7:00 pm	Dinner
Wednesday, July 26	8:30 am – 4:00 pm	Third general sesión Pontificia Universidad Católica de Puerto Rico Guided Tour in Ponce Municipality <ul style="list-style-type: none"> • City tour, visit to Hacienda Buena Vista, El Castillo Serrallés, Café Yaucono, Museums,
	4:30 – 6:00 pm	Dinner at Ponce Hilton
	6:00 – 7:30 pm	Return to San Juan
Thursday, July 27	7:00- 8:00 am	Breakfast
	8:30 – 9:30 am	Concurrent sessions (3)
	9:30 – 10:30 am	Concurrent sessions (3)
	10:30 – 10:45 am	Coffee Break

Date	Hour	Event
	10:45 am – 12:15 pm	Market Place, Walking and Talking
	12:15 – 1:30 pm	Lunch
	1:30 – 4:00 pm	Visit to Los Cidrines
	4:00 – 6:00 pm	Chapters 'meetings
Friday July 28	8:00-8:30 am	Breakfast
	8:30-9:30 am	Fourth general session Dra. Karla González, Dra. Teresa Longobardi Graduate School of Business Administration
	9:30-10:30 am	Second Assembly of delegates
	10:30-11:00 am	Coffee Break
	11:00-12:00 pm	Closing general session What do we want? Technology or a technological culture? Dr. Juan Meléndez
	12:00-1:00 pm	Lunch
	1:00-5:00 pm	Free time
	6:00-8:00 pm	Cocktail and dinner

Preconference Activities¹			Postconference Activities²		
<i>Date</i>	<i>Place</i>	<i>Cost</i>	<i>Date</i>	<i>Place</i>	<i>Cost</i>
Saturday, July 22	Culebra	\$60.00 ³	Saturday, July 29	Saint Thomas	\$150.00 ⁴
Saturday, July 22	Vieques	\$60.00 ⁵	Sunday, July 30	Island Road Trip	\$60.00 ⁶
Sunday, July 23	Rain Forest El Yunque	\$50.00 ⁷			
Sunday, July 23	Las Cabezas de San Juan	\$50.00 ⁸			

Program for Accompany Person

Date	Hour	Event
Sunday, July 23	4:00 – 6:00 pm	Registration First Timer Meeting
	7:00 – 8:30 pm	Welcome Dinner
Monday July 24	8:00 am – 2:00 pm	Registration

¹ Arrangement for these activities can be done through the Steering Committee. A form will be published on the web page for you to fill out.

² Arrangement for these activities can be done through the Steering Committee. A form will be published on the web page for you to fill out.

³ Includes ferry tickets, transportation, and lunch

⁴ Includes ferry tickets, transportation, lunch, piña colada, and snorkeling equipment

⁵ Includes ferry tickets, transportation, and lunch

⁶ Includes transportation, lunch, and dinner

⁷ Includes admission tickets, transportation, and lunch.

⁸ Includes admission tickets, transportation, and lunch.

Date	Hour	Event
	8:00 -8:30 am	Breakfast
	8:30 – 9:00 am	Welcome and greetings ISBE Convention Coordinator ISBE International President Río Piedras Campus Chancellor
	9:00 – 11:30 am	Visit to Jardín Botánico of UPR
	12:00 -1:30 pm	Lunch by your own
	2:00 – 5:00 pm	Guided Tour to Old San Juan City
	5:30 – 7:00 pm	Dinner
Tuesday July 25	8:00 -8:30 am	Breakfast
	9:00 am – 1:00 pm	Visit to Plaza Las Américas
	2:30 – 5:00 pm	Visit to Bacardi Rum Manufacturing Company
	5:30 – 7:00 pm	Dinner
Wednesday, July 26	8:30 am – 4:30 pm	Guided Tour in Ponce, visit to Hacienda Buena Vista, El Castillo Serrallés, Café Yaucono, Pontificia Universidad Católica de Puerto Rico
	4:30 – 6:00 pm	Dinner at Ponce Hilton
	6:00 – 7:30 pm	Return to San Juan
Thursday, July 27	8:00- 8:30 am	Breakfast
	8:30 – 10:30 am	Spanish lessons
	10:30 am – 12:00 m	Salsa lessons
	12:00 – 1:00 pm	Lunch
	1:30 – 5:00 pm	Visit to Los Cidrines
	5:00 – 6:00 pm	Return to the hotel
Friday July 28	8:00-8:30 am	Breakfast
	8:30-10:30 am	Spanish lessons
	10:30 am – 12:00 m	Salsa lesson
	12:00-1:00 pm	Lunch by your own
	1:30-5:00 pm	Free time
	6:00-8:00 pm	Coctail and dinner
Saturday, July 29	7:30 am-6:00 pm	Trip to Saint Thomas Post Conference