



**SOCIETE INTERNATIONALE POUR
L'ENSEIGNEMENT COMMERCIAL
INTERNATIONAL SOCIETY FOR BUSINESS
EDUCATION**



Tamra Davis,
International President,
Denver, Colorado

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President's Message, Tamra Davis, International President

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Welcome to the busiest time of the year for me and many of our colleagues around the world, the start of a new school year! This time of year brings many challenges and exciting opportunities for teachers and students. In our building, student excitement of starting a new semester is beginning to be overshadowed by the fear of that mid-term exam looming in the next few weeks.

This is also a time when I look forward to the excitement of the holidays, and reflect on the quiet times of the summer just past. For our colleagues in the southern hemisphere, you are anticipating the upcoming summer! As I reflect on the activities of the summer, I have to congratulate the US Chapter on an excellent SIEC Conference in Denver this past August. Marty McFarland and the entire team did a great job hosting the world in one of my favorite places. Thank you for your hospitality and the efforts that went into the conference.

In Denver, we were honored to have a few

guests join us for the Friday night Gala Dinner. Look inside the newsletter to see pictures of past international presidents and general secretaries. For the first time in over a decade, we had three international presidents and four general secretaries in attendance. Thank you Andrew Moore (Scotland, International President) and Erik Lange (Denmark, General Secretary) for joining us on Friday night. Peg Saragina, Lee Kantin, and John Lightle (all from the US) were delegates at the conference.

Membership was a central theme for our discussions in Denver. As an organization, we rely on our membership to be successful. Once again, I challenge each of you to invite just one person to become a member of our organization. Share the best kept secret in the world with our peers. SIEC-ISBE is one of the most effective organizations for building networks of peers around the world. Encourage new membership everywhere you go.

Our new and improved website is now up and running. Visit us at <http://www.siec-isbe.org>

and leave a comment; submit an article, teaching tip, or photo; or join in the conversation on our discussion forum. The password for the website protected areas is SIEC2013 and it is case-sensitive.

As a quick reminder, the deadline for our journal is November 1. You can submit your manuscript directly from the website! Newsletter items can be submitted at any time. Just click on the submission links directly from the webpage to send your item to our editor, Eric Kisling.

I am looking forward to my fourth year as your International President. If you have questions or suggestions feel free to send me a message! Are you interested in serving as the International President? We will be electing a new IP next summer in Berlin! Details will be available to you during the year.

Tamra S. Davis, Ph.D.
Tamra S. Davis

International President
2009 - 2013

SIEC 2012 International Conference Recap

The 2012 SIEC International Conference held in Denver, Colorado was a time of learning, excitement, and fun. The photographs that follow give a glimpse of what went on from the perspective of the attendees.—enjoy!



Teaching Tips—We Need Your Tips!

We would like to emphasize the teaching tips area of our newsletter each issue and in order to accomplish this we need ALL of you to send us your tips and ideas that can assist teachers in their teaching.

Ok, what does that mean? It means we want you to send us videos, podcasts, websites, lesson plans, anything that any of you believe will

benefit the membership and benefit their teaching.

How do I do that? Just go to the SIEC website and submit your tip via the online form and it will come to us and we will consider it for the following newsletter. We know that each and everyone of you have a tip that all of us could use to enhance and improve our teaching.

We look forward to hearing from ALL of you soon . . . The next deadline for the next newsletter is November 15th for the December newsletter. If you have any questions, please email the editor, Eric Kisling, at:

thereview.siecisbe@gmail.com

~Eric

More Pictures From the 2012 SIEC International Conference

The following picture below is in recognition of Fritz Peege's years of service to the SIEC Executive Committee. Fritz had served as the Germanic Speaking Chapters Vice President to SIEC.



Photo on left: International Presidents Peg Saragina, Tamra Davis, and Andrew Moore.

Photo on right: General Secretaries, Eric Lange, Lee Kantin, Judy Olson-Sutton, and John Lightle.



Having Fun and Learning Accountancy at the Same Time

By Prof. Uwe Gutwirth, University of Education Salzburg, Austria



The Merchant of Venice is an online, educational game aimed at accounting students and is the winner of the MEDEA User-Generated Award 2011. We asked the man behind this game, Uwe Gutwirth, to tell us more about the background of this entry.

How it began...

For many years we have been dealing with the theme "E-learning for Accounting" and in that context we have developed a [training platform](#). Based on the findings of recent brain research, we began 4 years ago with the design and development of educational games to help students to recognise the relevance of accounting based on their own experience. Our game "Fish Market", with an environmental background, ranked among the top 12 projects at the International E-Learning Award (New York), but it provided little excitement and variety especially for the 15 to 20 age group.

Target group and game concept

We therefore started looking for a way



to also appeal to this age group based on their own experiences. That is how we ended up with the idea of developing a game based on trading. To add some "action" to the game we based the first game concept on the trade of the Hanseatic League in the 14th Century (an economic alliance between trading cities), because this allowed us to integrate the attacks of the pirate Störtebeker.

The development team consisted of the Universities of Education Salzburg and Tyrol, and four students from the Business Academy 2 in Salzburg. The basic concept (game trajectory, data models, images, colours) was already finished when I stumbled upon a publication about 15th Century Venice as a trading power. Because Venice is probably much more famous internationally than the Hanseatic League, and because double-entry bookkeeping was introduced at that time, we started all



over again and a new title "The Merchant of Venice" was born.

Layout and production

The educational concept was developed by the universities. The game idea was largely mine, but together we refined it and changed details during the programming process. The design for the game play, the data model, the structuring of the learning content as well as the entire accounting simulation were also contributed by me.

Students of the Business Academy (secondary level) acted as the representatives of our target audience (stakeholders) and were responsible for the adaptation of the design and concept to their own age group. One of

the students was responsible for the pirate game while another student man-



aged the construction of the buildings in the game environment.

Initially we used Access as the prototype database because it is more flexible for testing, but meanwhile the game has been integrated in the SQL Server of ATS. The data model is relatively complex as it consists of more than 20 interrelated tables. At the server-side, we have used ASP for the programming; the front end has been programmed with JavaScript and Flash. The game consists of 32 individual programs with more than 10,000 lines of code. The software development took 15 months and was privately financed by myself without any other subsidies.

Use, results, and future use

The first prototype has already won the Lörnle Award (Austria's biggest award for e-learning), the Constantinus Award (Austria's largest award for IT & Consulting), the Media Literacy Award and recently the [MEDEA Award for User-Generated Educational Media 2011](#). The two participating universities are offering teacher training seminars on teaching methods and use of this game in the classroom.

At the moment, we are still responding to numerous requests for changes. The number of users is growing very fast and we have been forced to invest in new servers, for which we are currently looking for funding. As the game can be played online, it is also possible to play with international teams. This makes the game more exciting and is something we would like to support.

The International Journal of Business Education 2013 Call!

I am encouraging everyone to seriously consider a submission. As we move forward, journal abstract databases look at our acceptance rate and number of submissions. It is up to all of us to submit and let others in our community know about this excellent opportunity to publish in an excellent scholarly journal. With that said here is the 2013 call for papers:

THE 2013 INTERNATIONAL JOURNAL OF BUSINESS EDUCATION CALL FOR PAPERS

SIEC/ISBE International invites manuscripts for its 2013 refereed publication, *The International Journal of Business Education*. Topics should focus on providing international business educators with articles concerning current and/or future teaching strategies in international business education, research-based articles on international business education, and technology ideas for international business education. The focus can be from any area of international business education including technology, communications, leadership, management, marketing, etc.

The **deadline** for submission to the 2013 *International Journal of Business Education* is **NOVEMBER 1, 2012 (new submission deadline)**. For questions regarding the journal or author guidelines, please contact the editor: Dr. Eric Kisling at thereview.siecisbe@gmail.com.

PUBLISHING GUIDELINES

1. All manuscripts should follow the APA 6.0 style, including references;
2. The length of the manuscript excluding abstract, tables, and references should be 5-15 pages (3250 words or less);
3. Single-spaced with one blank line between paragraphs and before/after headings. No other formatting should be used;
4. Microsoft Word 2003 or higher ONLY;
5. Font should be standard 12-point sans-serif font (Arial, Calibri, Helvetica);
6. All figures should be encased in a box;
7. Margins should be set at 1-inch;
8. No header or footer should be included with submitted manuscript;
9. No page numbers should be included with submitted manuscript;
10. A title page that includes the manuscript title and author(s) name, name and address of institution, email address, and telephone number for primary author must be included;
11. All submissions must be electronic. Send to the SIEC Editor at thereview.siecisbe@gmail.com;
12. Include a digital picture of ALL author(s);
13. All authors must be a member of his/her respective SIEC Chapter;
14. The submitted manuscript cannot be under consideration by another publication at the time of submission to SIEC;
15. The reviewers may make suggestions for revisions. The editor will work with the author(s) to make the changes;
16. The editor reserves the right to edit all manuscripts accepted for publication;
17. Manuscripts accepted for publication will require a copyright release form from all author(s).

Editor's Message: Eric Kisling

Greetings SIEC Members! I hope that all of you are doing well and are starting off the new academic year well. I also hope everyone that went to Basel enjoyed themselves.

I am encouraging everyone to seriously consider a submission to the IJBE. As we move forward, journal abstract databases look at our acceptance rate and number of sub-

missions. It is up to all of us to submit and let others in our community know about this excellent opportunity to publish in an excellent scholarly journal.

I would also like to encourage everyone to submit items for our electronic Newsletters. I always like to see submissions about what you are doing that may be new and innovative in

your classrooms or in organizations that your students work with.

I look forward to all manuscripts for the 2013 call of The International Journal of Business Education and for any submissions for the electronic Newsletters. ~Eric Kisling, Editor

SIEC Networking—by Mona Engberg

At the conference In Denver we discussed a lot how we could support SIEC's network activities!

How we could make SIEC a forum of innovative thinking and cooperation, how we could work together in different ways – between conferences and at conferences, and also how we could attract young members, so the organisation will survive many years ahead.

In my opinion one possibility might be to encourage members to establish **transnational project groups** that are working with e.g. transfer of knowledge, exchange of experience, curriculum development, student and staff mobility, study visits etc. but also to **involve enterprises, social partners and local authorities** in SIEC in cooperation of different kinds and also in projects.

It is not a secret that many of the SIEC members have retired and are therefore not connected to an institution, but nowadays we talk about lifelong learning, and I sincerely believe that we should make use of the huge amount of intellectual resources that are among the members – also in networking and working with projects!

However, it is also my experience that in order to work in projects **we need funding!** And how do we get that?

Not an easy question – but nevertheless: there are some possibilities. Depending on where you live and what type of institution you come from. **An example** is the:

EU ICI-ECP Programme – which programme will support Joint Mobility Projects (JMP) and Joint Degree Projects (JDP) and promote co-

operation between the European Union and seventeen industrialised and other high-income countries and territories in North America, the Asia-Pacific region and the Gulf region. The 2011 ICI-ECP Call for Proposals supports cooperation with Australia and the Republic of Korea by means of Joint Degree and Joint Mobility projects. Such projects focus on structured exchanges of students and faculty members; and on the joint development of joint, or shared curricula and joint study programmes, as well as on the award of joint or double degrees in the case of Joint Degree projects. Deadline for applications was March this year, but I am sure another call will be launched this year with a deadline in March 2013.

http://eacea.ec.europa.eu/bilateral_cooperation/eu_ici_ecp/funding

Another possibility is a new type of projects, aiming at securing a better match between education and labour market, it is called:

"Sector Skills Alliances"

The programme will promote cooperation between three categories of partners: the world of education and training (VET providers); sector-specific expertise (including social partners, sectoral federations, Chambers etc.); and bodies involved in education and training systems (public or private bodies or authorities). (7 partner institutions – and at least 5 countries).

http://ec.europa.eu/education/news/20120425_en.htm

I know that some of you have obtained different types of funding – also to attend SIEC conferences (e.g. Sweden) and I can recommend that you check the website

of your country's department of education and also the European Commission's website. There are various possibilities.

From our "Danish Agency for International Education", which is part of the Department of Education, it is possible to get money for a preparatory visit (Comenius – Grundtvig - Leonardo – Atlantis programmes) to check possibilities for cooperation and maybe find a common platform for a project. **An example of a preparatory visit** was Danish teachers being funded to visit Santa Rosa Junior College, CA to work with their staff to prepare a multimedia project.

If you apply for funding of a preparatory visit you would need to have an idea of what you want to work with. So my vision would be that the network committee provides the technological platform at our website (as we talked about), so partners could exchange ideas and then at the **SIEC conferences get time to draft the project/mobility/exchange of staff/etc.**

Finally, I would like to give you access to one of the latest projects that I have been part of (actually DK was coordinator – UK did the tech part) it was a Leonardo project called "An Entrepreneurial Learning Menu", just to give you an example of an international project. The server which has the training programme is at St. Helens College, UK. The address is: <https://xtravle.sthelens.ac.uk> and it should be possible to use my login: **mengberg** and password: **password** to get in.



SOCIETE INTERNATIONALE POUR L'ENSEIGNEMENT COMMERCIAL
INTERNATIONAL SOCIETY FOR BUSINESS EDUCATION

PEDAGOGICAL COMMITTEE (PedCom)



Call for Pedagogical Sessions
SIEC-ISBE: 85th International Conference
Berlin, Germany – August 5-9, 2013

From SIEC-ISBE-members for SIEC-ISBE-members

Call for Workshops, Seminars and Presentations

to be given at the 85th International Conference 2013

Berlin, Germany

from Monday the 5th to Friday the 9th of August, 2013

The theme for the 2013 conference is:

Training for Societies in Change

Keywords

- Stakeholders
- Students
- Teachers
- Companies
- High School / Vocational School
- Society, Community
- Further education

Types of Pedagogical Sessions for 2013:

Workshop

- ***must address the topic given***
- 90-minute session
- consists of an introduction, discussion and / or activity
- includes an introduction for about 20-30 minutes
- is an interactive session
- topics and discussion points are shared in advanced of the sessions (www.siec-isbe.org)
- participants come to the session expecting to be involved
- plan about 20-30 minutes for an overview and the remainder of the session should be an interactive activity.

Seminar

- ***must address the topic given***
- 60-minute session
- is a presentation of a topic of immediate interest to the participants

- consists of a presentation (between 30 and 40 minutes) and discussion
- plan adequate time in the seminar session for discussion and sharing among participants
- visual aids are expected.

Presentation / Round table

- ***does not need to address the topic given***
- 60-minute session
- can be given by two or three teachers from different countries to present a shared project
- can be used as a round table to share projects
- presentations include an overview (about 40 minutes) of the topic with a question and answer period
- visual aids and handouts on the topic are expected.

Proposals for workshops and presentations should be **submitted to your country's Pedagogical Committee member** or to Leszek Preisner, PedCom-Chair (e-mail: preisner@zarz.agh.edu.pl) **by January 15, 2013**. Please use the PedCom-Submission Form you will find on www.siec-isbe.org. If you need more information, don't hesitate to contact your national PedCom member or Leszek Preisner, PedCom-Chair.

Workshops, seminars and presentations are designed to exchange experiences and learn from one another.

Please note, that all presenters

- **must be members of SIEC** in order to present at the conference. If the presenter's home country has a SIEC-ISBE chapter, he/she must join that national chapter. If the presenter is from a country without a national chapter, membership information is available at www.siec-isbe.org.
- **must register for the entire conference. If membership and registration are not completed by May 30, 2013, you will be removed from the PedCom Program 2013**

The PedCom will use the following evaluation criteria for 2013 proposals:

- Priority will be given to proposals which
 - follow the conference theme (presentations exempted)
 - are of interest to conference participants
 - have well qualified presenters
 - involve conference participants
 - follow the pro forma guidelines
- Additional considerations:
 - Priority will be given to individuals who have not presented at a previous conference.
 - Home country of presenter will be considered to encourage geographic diversity.

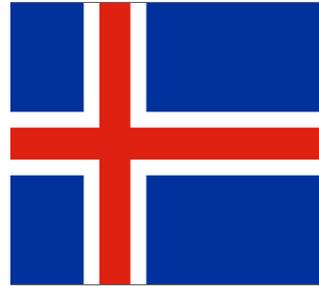
Any SIEC member may submit a proposal for a workshop, seminar or a presentation by **January 15, 2013. The committee reviews the presentation submissions and selects those for inclusion in the 2013 PedCom program. Notification of decision will be made by February 15, 2013.**

Thank you for supporting our effort.

SIEC-ISBE
Pedagogical Committee

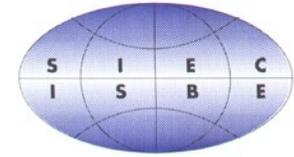
Leszek Preisner (preisner@zarz.agh.edu.pl)
PedCom Chair

**Looking
forward
seeing you in
Iceland
November
2012!**

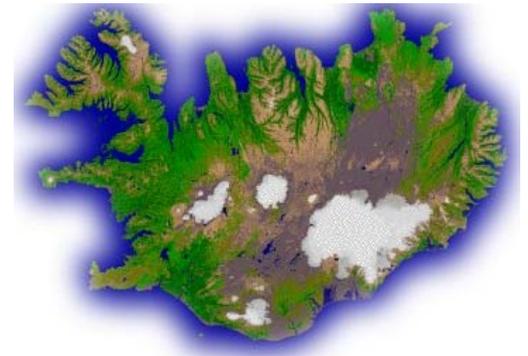


**NORDIC SIEC/ISBE
CONFERENCE IN
REYKJAVIK, ICELAND**

Mobile: 00 354 892 2728
Home: 00 354 567 2728
Fax: 00 354 525 8810
E-mail: : petra@fa.is



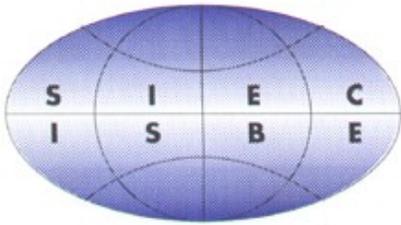
**Nordic SIEC/ISBE Conference in
Reykjavik, Iceland
8.– 10. November 2012**



KNOWLEDGE



Preliminary Program



PRELIMINARY PROGRAM

PRELIMINARY PROGRAM

Conference fee is €265 (including two lunches, two dinners and coffee breaks, without accommodation)

Payment: Conference fee must be paid in Euro
Please do not send cheques or pay in cash

Please pay in bank transfer to:

Account holder: SIEC

IBAN-númer : IS53 0512 1460 3715 5510 9025 69

SWIFT: GLITISRE

Deadline for registration October 1, 2012

Practical information:

Hotel: Hótel Frón

Location: Laugavegur 22a, 101 Reykjavík

Price: For single room: ISK. 8.000 pr. night
(ca. € 55) Breakfast is included

For double room: ISK. 9.000 pr. night
(ca. € 60) Breakfast is included

Conference Centre: Reykjavík University and Verzlunarskóli Íslands (The Commercial College of Iceland), Ofanleiti 1, 103 Reykjavík

Thursday, November 8		Saturday, November 10	
18.30 - 19.30	Meeting of Nordic presidents and members of Pedagogical and Network Committee	- 9.00	Breakfast at Hotel Frón
19.30 - 20.30	Registration and reception at Hotel Frón Reykjavík	9.00 - 11.30	Verzlunarskóli Íslands Round the table discussions Presentations
Friday, November 9		11.30 - 12.15	Lunch
- 9.00	Breakfast at Hotel Frón and registration	12.15 - 17.30	Bus to Reykjanes, Krísuvík, Blue Lagoon (http://www.bluelagoon.com)
9.30 - 9.45	Reykjavik University (http://en.ru.is/) Opening of Conference Petra Bragadóttir		HS Orka; Power Plan(e)t Earth (http://www.hsorka.is/english/)HSNews/
9.45 - 12.00	Presentations, Seminars, Workshops	17:30 - 20:00	Free time
12.30 - 13.00	Lunch	20:00	Dinner at Veisluturninn
13.00 - 17.30	Company visit to Icelandair (http://www.icelandair.co.uk) ?? Company visit to CCP (http://www.ccpgames.com)		
17:30 - 20:00	Free time / Happy hour at Icelandair hotel - Reykjavík Marina		
20:00	Dinner at Icelandair hotel - Reykjavík Marina		



**NORDIC SIEC/ISBE CONFERENCE IN
REYKJAVIK, ICELAND
8.- 10. NOVEMBER 2012**

Registration Form

Nordic SIEC-ISBE Conference
November 8.- 10. 2012 in Reykjavík, Ísland

The registration Form can be e-mailed to petra@fa.is till October 1st 2012.

Hotel booking is **direct** to the hotel (before October 1st). Use e-mail info@hotelfron.is and put code **SIEC-CONFERENCE** into the mail to get the conference rate.

Family name

First name

Institution

Address

City and Postal Code Country

Phone Fax

Private Phone Mobile

E-mail

Accompanying Person (non Delegate)

Arrival date Departure date

Registration fee: 265 € (including two lunches, two dinners, coffee breaks, Blue Lagoon, without accommodation)

Payment: Conference fee must be paid in Euro. Please do not send checks or pay in cash.

Account holder: SIEC

IBAN-númer : IS53 0512 1460 3715 5510 9025 69

SWIFT: GLTISRE

Deadline for registration and payment is October 1, 2012

Sharing room with

Accommodation

Hotel: Hótel Frón

Location: Laugavegur 22a, 101 Reykjavík, Iceland (on Reykjavík's main downtown shopping street)

Phone: +354 511 4666

Fax: +354 511 4665

Email: info@hotelfron.is

Website: <http://hotelfron.is/>

Price: ISK 8.000 pr. night.(ca. € 55) Single room

ISK 9.000 (ca. € 60) Double room

Breakfast is included.

Accommodation must be paid direct to the hotel.

Hotel reservation is binding after October 1, 2012



Accommodations:

Bonhoeffer Hotel 3*:

Single Room € 82.00,
Double Room € 115.00
including Breakfast Buffet,
Ziegelstraße 30, 10117 Berlin

University Guesthouse:

Single Room € 41.00 approx. ,
Double Room € 70.00 approx. , without Breakfast
2 Single Rooms with shared bathroom and kitchenette where
breakfast may be prepared,
Double Rooms with en suite bathroom, no kitchen,
Ziegelstraße 13a, 10117 Berlin

**University Guesthouse residents may have breakfast at
Baxpax Hostel**

Baxpax Hostel:

Single Room € 49.50 approx. ,
Double Room € 72.00 approx. ,
per person with 3-4 sharing a bedroom € 27.00 approx.,
all rooms with en suite bathroom,
Breakfast € 5.50,
Ziegelstraße 28, 10117 Berlin
Rates for the University Guesthouse and Baxpax Hostel are not final.
Exact rates be available in Spring 2013.

Conference Registration:

Delegates or Accompanying Persons conference fees: € 675.00.
Deadline June 30, 2013.
After June 30, conference fees will be € 750.00. Every registered
participant will get a ticket for public transportation in Berlin for the
duration of the conference.



**85th International
Conference in Berlin**
August 5-9, 2013



“Training for Societies in Change”





Tentative Program for Delegates

Sunday, August 4

First Timers' meeting
Get-together at the conference hotel

Monday, August 5

Opening Ceremony & Keynote Speakers
1st Assembly of Delegates
City Rallye together with accompanying persons - you will actively discover the heart of Berlin
Evening Reception

Tuesday, August 6

Workshops, Seminars & Presentations
Barbecue Evening

Wednesday, August 7

Company visits
School visits
Short Sightseeing Trips
Chapter meetings and free evening

Thursday, August 8

Workshops, Seminars & Presentations
Evening on Museum Island (Unesco World Heritage)

Friday, August 9

Closing Session & Keynote Speakers
2nd Assembly of Delegates
Free Afternoon
Boat Trip on the river Spree with Farewell Dinner

Register by June 30, 2013, for reduced registration fees.

Meetings will be held at the Humboldt University, Seminargebäude
Dorotheenstraße 24



Tentative Program for Accompanying Persons

Sunday, August 4

First Timers' meeting
Get-together at the conference hotel

Monday, August 5

Jewish Life in Berlin (if you prefer to attend the Opening Ceremony instead you are welcome), City Rallye together with the delegates
Evening Reception

Tuesday, August 6

Charlottenburg Palace (Unesco World Heritage)
In the afternoon you can choose which of the nearby museums you want to visit: Bröhan Museum (Art Nouveau, Art Deco) or Museum Berggruen (Modern Art – especially Picasso, Klee, Braque, Giacometti and Matisse)
Barbecue Evening

Wednesday, August 7

Company visits
Short Sightseeing Trips
Chapter meetings and free evening

Thursday, August 8

Tour to Wannsee:
Brücke Museum or Allied Museum, House of the Wannsee Conference or Liebermann Villa, Peacock Island (Unesco World Heritage)
Evening on Museum Island (Unesco World Heritage)

Friday, August 9

Tour to Berlin Kulturforum and Potsdamer Platz:
New National Gallery (Modern Art from Germany), Gemäldegalerie Old Master Paintings (Dürer, Raffael, Rembrandt, Rubens and many more), Panorama Point Potsdamer Platz (you are free to attend the Closing Session instead)
Free afternoon
Boat Trip on the river Spree with Farewell Dinner

Dear SIEC-Friends,

the German chapter has the honor to invite you to SIEC's 85th international conference

August 5 to August 9, 2013 in Berlin.

We are expecting an interesting week with intensive discussions focusing on the theme

“Training for Societies in Change”.

Those of you, who could not attend the Denver conference, can have a look at our presentation on www.siec.de. It contains information on the venue, the accommodations and the pre and post conference tours. As the date for the conference approaches we will provide more information on that website. If you have further questions, do not hesitate to contact us at siec@gmx.net

International conferences are always the most exciting part of being a member of SIEC. Making new friends and meeting dear old friends combined with sharing ideas on an international level makes participation really worthwhile. If you have not experienced this yet, then you should make an effort to attend in 2013. There will be a first timer's discount and you can get to know one of the most fascinating cities in Europe.

So we hope that many of you will join in the cheer “Berlin, Berlin, we are going to Berlin” after reading the enclosed flyer.



A handwritten signature in blue ink that reads "Sabine Gillitzer". The signature is written in a cursive, flowing style.

Dr. Sabine Gillitzer
President SIEC Germany



PERMANENT OFFICE IS
LOCATED AT 6302
MINERAL POINT ROAD,
100,
MADISON, WI 53705
USA

<http://www.siec-isbe.org>

© SIEC-ISBE, 2012

Benefits of SIEC

- Exchange ideas, staff and students with colleagues from other countries
- Attend the annual SIEC-ISBE International Conference held in a different country each year during late July/early August
- Participate in lectures, workshops, seminars, and special presentations at the International Conference
- Network with members to find partners for joint projects
- Post and read messages on the SIEC/IBSE email listserv
- Receive publications with articles and summaries related to business
- Increase your global perspective.

SIEC Contact

International President:

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USA
tdavis2@ilstu.edu

General Secretary:

Judy Olson-Sutton
USA
Secretary@siec-isbe.org

Nordic Speaking Chapters VP to SIEC:

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Germanic Speaking Chapters VP to SIEC:

Michaela Stock
Austria
michaela.stock@uni-graz.at

United States VP to SIEC:

John Lightle
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jj3694@gmail.com

Chair of the Pedagogical Committee:

Les Preisner
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preisner@zarz.agh.edu.pl

Chair of the Networking Committee:

Reingard Weilharter
Austria
aon.912034700@aon.at

SIEC e-Newsletter & Journal (IJBE) Editor:

Eric Kisling
USA
thereview.siecisbe@gmail.com

The 2012-2013
Executive Committee



From Left to Right:
Front Row: John Lightle, Tamra Davis, Michaela Stock
Back Row: Judy Olson-Sutton, Les Preisner, Reingard Weilharter

Not Pictured: Ole Riis-Sloan