



SIEC-ISBE International President's Annual Report 2021-2022

Virtual Assembly of Delegates Meeting

Presented October 10, 2022

General Comments

Crises like the COVID 19-pandemic, political instability, climate change and resource scarcity have forced humans to break with the past and imagine their world anew." We have realized that the world will not come back to the level of "normality" we have experienced before. We must design a new - better - world.

Considering these aspects that influence business education dramatically, it was a logical consequence to choose "The Future of Economy" as the major theme for our 2022 SIEC-ISBE Conference in Vienna, Austria.

The EC decided to organize the 93rd SIEC International Conference as an on-site event with online participation on one conference day.

Due to several reasons (travel restrictions imposed by US universities, personal health reasons, conference date in October) led to less interest in an on-site participation.

Membership and Chapter Development are important to the success of SIEC-ISBE.

The value of face-to-face interaction will no doubt remain inevitable throughout professional life. The past two years have strongly proved that virtual events are the future of meetings and conferences filled with networking chances, educational sessions, and insights. The SIEC-Global Exchange Program enhances especially networking activities among the chapters, such as virtual meetings about specific topics.

Communication: the EC had regular meetings to evaluate the risk situation for a possible conference.

Due to the consequences of the pandemic less activities compared to other years were reported by the chapters.

Goals for the upcoming year:

- Increasing collaboration among chapters
- Finding new sources of revenues
- Redefining the collective membership
- Global Exchange Program: Developing an event plan involving all chapters

I invite you to make an extra effort to participate in our GLOBAL EXCHANGE Program.

Although not in-person, however, we could meet and connect more often than ever before and create value for a larger group of people involved in business education. Let us take the chances offered by virtual activities across boundaries.

I am looking forward to continuing my second term as International President and to working with a great team from our member countries.

Evelyn Meyer, International President of SIEC-ISBE