

“A teacher affects eternity; he[she] can never tell where his[her] influence stops.” -- Henry Adams

## **INNOVATION and ADAPTABILITY in BUSINESS EDUCATION**

Written by Gerry Begeman, Chair, SIEC-ISBE Professional Development Committee

The Professional Development Program for our Annual SIEC-ISBE Conference-2023 offers the theme of **“Innovation and Adaptability in Business Education.”** The conference will be virtual and hosted online July 25 and 26, 2023 by the SIEC-ISBE-USA Chapter. Now is the time to be thinking about your presentation and offer a proposal through which many of us as business educators may benefit.

The Professional Development Committee invites members to submit their proposals for a presentation, or poster, or favorite teaching tip/tool to present during the conference. We are looking for a variety of formats relating to the theme and sharing their research or practicum with our dedicated professional business educators. ZOOM is expected to be the medium of presentation. Even if you are not able to present, you are able to gain the online benefits and be able to participate from nearly anywhere since all presentations will be recorded. Offered again this year will be a panel of colleagues who will present in under ten minutes one of their favorite teaching tools. This will be followed by a short Q & A session. The favorite teaching tip/tool session will hopefully offer a useful “take away” for some of our active teaching colleagues or academic coordinators.

### **Types of Submissions and Directions:**

#### **Presentation—**

- Can address the conference theme or related topics relevant for business educators Limited to a 45-minute session.
- Is a topic of immediate interest to participants
- Consists of a presentation (between 30 and 40 minutes) and discussion
- Can be used as a round table from different countries to present a shared project

#### **Poster—**

- Can be research-based or practice-based
- May be from an educational institution and provide information about programs or projects
- Should be a topic that is of immediate interest to the participants
- Include a short introduction within a poster session.

#### **Teaching Tool Panel--**

- Offers a successfully tried teaching idea or tool in a panel format
- Presents for 5-7 minutes, plus time is allowed for taking audience questions
- Is an interactive session
- Is limited to a 60-minute session for a maximum of five panelists chosen
- Explains a take-away idea or tool that may be used effectively in many educational settings.

### **Presenter Requirements**

All presenters must be members of SIEC-ISBE to be able to present at the conference. If the presenter's home country has a SIEC-ISBE chapter, he/she must join that national chapter. If the presenter is from a

country without a national chapter, membership information is available at [www.siec-isbe.org](http://www.siec-isbe.org) to join the International Chapter. All presenters must register for the conference. If membership and registration are not completed by **May 31, 2023**, your accepted submission will be removed from the program for SIEC-2023.

### **Proposal Evaluation Criteria**

The PDC Review Committee will use the following evaluation criteria for SIEC-2023 proposals. All proposals will be blind peer-reviewed for content and quality. Priority will be given to proposals that

- Follow the conference theme
- Are of interest to conference participants
- Have well-qualified presenters
- Involve conference participants
- Follow the pro forma guidelines.

### **Additional considerations**

- Priority will be given to new members and individuals who have not presented at a previous conference.
- Home country of presenter will be considered to encourage geographic diversity.

Presentations, posters, and the teaching tools panel are designed to exchange experiences and to learn from each other. All accepted workshop, presentation, and poster abstracts may be published in the conference proceedings once presented at the conference. Your written document outlining each of those workshops, presentations, and posters accepted would be most appreciated upon your knowing that you will be a program presenter. Please note timelines above. Thank you for your support in these efforts.

Proposals for presentations, posters, and favorite teaching tool should be submitted to your country's member on the Professional Development Committee (PDC) or by simply completing the online submission as posted on the website <http://www.siec-isbe.org/> by **May 31, 2023**.

Please use the **PDC-Submission Form\*** that is provided on the website.

\*The direct link to make your submission is: <https://forms.gle/FtECxvMr3ugAnAYR9>.

The review board of the PDC Committee will evaluate the submissions and select those for inclusion in the conference program 2023. Notification of this decision will be made by **June 2023**.

If you need more information, please contact

Gerry Begeman, PDC Chair, [gib\\_bermuda@yahoo.com](mailto:gib_bermuda@yahoo.com) or  
your national PDC member, or

Dana Gray, PDC Review Committee Call for Papers Coordinator, [danagray@cox.net](mailto:danagray@cox.net)

Also, please remember to add something to our website's **GLOBAL EXCHANGE**—an educational exchange of ideas on various topics relating to business education, leadership, research, and practicum. These are recorded talks which you may watch or share with your colleagues and, in some cases, your students. We would love to increase the number of offerings in the four categories offered: LIVE, RECORDED, CONNECT and NETWORKING. You may read the guidelines for each contributory section on:

<https://siec-isbe.org/global-exchange-recorded/> “Connect” with someone on the other side of the globe!

We have lots to share, and we hope you also have something to offer to others. You can be instrumental in contributing toward our SIEC-2023 Conference.