



SIEC-ISBE
The International Society for Business
Education

Empowering Educators with
Cutting-Edge Technology Solutions

The New "Normal" in Business Education



July 29 - August 2, 2024

Take the First Step
Towards Your Digital
Transformation Today!

**Conference Call
for Proposals [Link](#)**

**Conference
Schedule [Link](#)**

Why should you attend?

- Networking with International Peers
- Cutting-Edge Professional Development
- International Research Conference
- Business Tours focused on Sustainability
- It will be FUN!!!

Join us as we celebrate 95 years of successful conferences!

✓ Location

Illinois State University
College of Business
Normal, Illinois

✓ Registration Early Bird June 1

Members \$899 Non-members \$949
Social Package \$399
Students \$299

Includes: Expert Speakers, 8 meals, coffee breaks,
company tours focused on sustainability in the
beautiful State Farm Hall of Business

Note: All prices increase by \$75 after June 1, 2024

✓ Conference Hotel

Bloomington-Normal Marriott Hotel and
Conference Center \$179 + taxes per night--
[Link to hotel registration](#)